

Localization and Procurement on the Trade Agenda

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Rebuilding a broken food system

Falling farm incomes



Worsening health and nutrition



Increasing corporate concentration



What kind of food system do we want?
What trade rules do we need to get there?

Farm to School and other procurement programs

National Farm to School Network:

Percent of U.S. schools involved	44%
Number of schools involved	40,328
Number of students reached	23.5 million
Dollar amount spent on locally purchased foods:	\$385 million



Public support for local foods



Los Angeles Food
Policy Council



Good Foods
Purchasing Pledge

Procurement rules in trade

National treatment

Exclusions for feeding programs,
minorities, small businesses

Fewer states signing on

Government Procurement Agreement (WTO), 1996

- Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Hawaii, Idaho, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, New Hampshire, New York, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Texas, Utah, Vermont, Washington, Wisconsin, Wyoming

U.S.- Central America-Dominican Republic Free Trade Agreement, 2005

- Arkansas, Colorado, Connecticut, Delaware, Florida, Hawaii, Idaho, Kentucky, Louisiana, Maryland, Mississippi, Nebraska, New Hampshire, New York, Oregon, Puerto Rico, Rhode Island, South Dakota, Texas, Utah, Vermont, Washington, Wyoming

U.S.-Colombia Free Trade Agreement, 2012

- Arkansas, Colorado, Florida, Illinois, Mississippi, New York, Puerto Rico, Texas, Utah

But increasing ambition

EU goal in TTIP to include procurement at all levels, for all goods, for all sectors

- Beyond GPA
- Coverage of states and cities
- Coverage of counties
- Universities and hospitals

What did Canada do?

- CETA commitments:
 - All regional and local entities, including hospitals, schools, universities, social services
 - Maintains social, environmental criteria
 - But not buy local, small business set asides
 - \$300,000 threshold



TPP placeholder

Farm to School not included.

But state and local within
three years.

Who decides?

The trade timeline

Now

- TPP vote in 2016?

Next

- States and localities on board?

Then

- TTIP completion in 2016 or 2017

Keep informed and get involved

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