Localization and Procurement on the Trade Agenda

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E-learning Module
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Rebuilding a broken food system

Falling farm incomes

Worsening health and nutrition

Increasing corporate concentration

What kind of food system do we want?
What trade rules do we need to get there?
# Farm to School and other procurement programs

<table>
<thead>
<tr>
<th>National Farm to School Network:</th>
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<tbody>
<tr>
<td>Percent of U.S. schools involved</td>
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<tr>
<td>Number of schools involved</td>
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<tr>
<td>Number of students reached</td>
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<td>Dollar amount spent on locally purchased foods:</td>
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Public support for local foods

Los Angeles Food Policy Council

Good Foods Purchasing Pledge
Procurement rules in trade

National treatment

Exclusions for feeding programs, minorities, small businesses
Fewer states signing on

**Government Procurement Agreement (WTO), 1996**

**U.S.-Central America-Dominican Republic Free Trade Agreement, 2005**

**U.S.-Colombia Free Trade Agreement, 2012**
- Arkansas, Colorado, Florida, Illinois, Mississippi, New York, Puerto Rico, Texas, Utah
But increasing ambition

EU goal in TTIP to include procurement at all levels, for all goods, for all sectors

• Beyond GPA
• Coverage of states and cities
• Coverage of counties
• Universities and hospitals
What did Canada do?

- CETA commitments:
  - All regional and local entities, including hospitals, schools, universities, social services
  - Maintains social, environmental criteria
  - But not buy local, small business set asides
  - $300,000 threshold
Farm to School not included.

But state and local within three years.

Who decides?
The trade timeline

Now
• TPP vote in 2016?

Next
• States and localities on board?

Then
• TTIP completion in 2016 or 2017
Keep informed and get involved

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